

Job Description:

## Writer/Editor/Blogger

We are looking for a writer/editor/blogger to write stories consistent with the vision/mission/goals of the SLO Climate Coalition, conduct research for each post, write in an engaging and clear manner, edit their work for errors, find relevant photos to include with the post and publish the post.



### RESPONSIBILITIES

- Craft relevant original content and is able to edit it
- Create backlinks
- Select topics that engage the audience that align with the vision/mission/goals of the SLO Climate Coalition
- Keep track of outreach dissemination figures and responses

### SKILLS AND QUALIFICATIONS

- writing and editing skills
- Imaginative, creative and patient
- Knowledge of how to gain and grow an audience for the blog
- Familiarity with various platforms
- Photo editing a plus
- Have knowledge of search engine optimization is a plus
- Know how to use analytics tools to monitor traffic

Our ideal candidate would be organized, an effective communicator, a connector, have an available and flexible schedule, be a self-starter and a self-manager, and have basic knowledge of climate change and climate action practices.

Applications can be submitted by going to: <https://forms.gle/sTVxy7QZuwygVWAC8>

### Our Vision and Mission:

The SLO Climate Coalition is a community organization committed to creating a vibrant, just, and climate-resilient Central Coast. Its mission is to bring together community expertise, creativity, and resources to champion high impact regional climate solutions that inspire other communities to do the same.

For more information about the SLO Climate Coalition please visit our website at <https://carbonfreeslo.org/>