

Job Description:

## Web Design

This is a Volunteer Position - approximately 10 hours per month

We are looking for an experienced Web Designer to help us improve, maintain and update our existing WordPress website. We are looking for someone who understands user experience to build websites that are easy to navigate, search and use.



### RESPONSIBILITIES

- Build upon SLO CC's existing website to create a fun, informative and engaging user experience. The website should be easy to navigate and search.
- Maintain website updates weekly and/or as needed.
- Keep the website consistent with other published materials on our social media platforms and any coalition graphics or promotional materials.
- Take ownership of design projects and design page layouts and templates.
- Create and edit content such as articles, images/videos and information-based graphics for SEO.
- Build and create a website funnel to capture and grow our membership contacts.
- Keep up to date with recent technological and software developments
- Conduct website testing and ensure website function and stability across devices i.e. desktop, mobile, tablet
- Work collaboratively with our business and community partners to leverage social networks to enhance our mission.

### SKILLS AND QUALIFICATIONS

- Understand user and client needs
- Excellent writing and editing skills.
- Imaginative, creative and patient
- Excellent IT skills and technical ability
- Good understanding of content management systems and search engine optimization principles

Our ideal candidate would be an excellent communicator, a connector, have an available and flexible schedule, be a self-manager, and have basic knowledge of climate change and climate action practices.

Applications can be submitted by going to: <https://forms.gle/sTVxy7QZuwygVWAC8>

**Our Vision and Mission:**

The SLO Climate Coalition is a community organization committed to creating a vibrant, just, and climate-resilient Central Coast. Its mission is to bring together community expertise, creativity, and resources to champion high impact regional climate solutions that inspire other communities to do the same.

For more information about the SLO Climate Coalition please visit our website at <https://carbonfreeslo.org/>